# Midwest Architecture Community Collaboration (MACC) – 2023 Sponsor Application

The 2023 MACC Conference will be held on November 9, 2023 at the Doubletree Hotel Park Place Minneapolis hotel.

The Conference Theme is “**From Human Intelligence to the New Deus: Architecting the AI-Powered Enterprise**” and includes four (4) track sessions of four (4) speakers each. Session tracks include:

1. **The Future of AI and Data**
2. **The Future of AI and Technology**
3. **The Future of AI and Security**
4. **The Future of AI and IT Architecture**

If you're interested in becoming a MACC 2023 Sponsor, please fill out this form and submit to: info@midwestacc.com.

**SPONSORSHIP LEVELS:**

**Keynote Sponsor** - **$2,500 (2 available)**

 - Up to a 5-minute company introduction before the keynote speaker (you may provide a speaker, or we will)

 - Introduce the keynote speaker

 - Exhibit booth

 - Special signage at the conference

 - One piece of collateral or trinket in conference give-away

 - Company logo on all conference marketing materials

 - Company logo and 100-word description on website with link to your site

 - Five complimentary registrations

 - Copy of list of attendees who opted in to being contacted by sponsors

[ ]  Selecting this option

**Happy Hour Sponsor** - **$1,500 (2 available)**

 - Up to a 5-minute company introduction before Happy Hour

 - Exhibit booth with premier placement one piece of collateral or trinket in conference give-away

 - Company logo on all conference marketing materials

 - Company logo on website with a link to your site

 - Two complimentary registrations (2 additional registrations available for a 50% discount)

 - Copy of list of attendees who opted in to being contacted by sponsors

[ ]  Selecting this option

**Track Sponsor – $1,000 (4 available, 1 per track)**

 - Up to 2-minute company introduction before each track speaker **OR provide your own speaker(s)!** (See below for details)

 - Exhibit booth

 - One piece of collateral or trinket in conference give-away

 - Company logo on all conference marketing materials

 - Company logo on website with a link to your site

 - Two complimentary registrations

 - Copy of list of attendees who opted in to being contacted by sponsors

[ ]  Selecting The Future of AI and Data track

[ ]  Selecting The Future of AI and Technology track

[ ]  Selecting The Future of AI and Security track

[ ]  Selecting The Future of AI and IT Architecture track

Speaker Information

 - All speakers must be approved by MACC board

 - Speaker applications due by September 15, 2023

 - Speaker application: https://midwestacc.com/call-for-speakers-2023/

**Non-Profit Sponsor – $100 + discounted admission**

 - Exhibit booth

 - One piece of collateral or trinket in conference give-away

 - Logo on all conference marketing materials

 - Logo on website with a link to your site

 - Two discounted registrations of $100 each

 - Discount code for guests ($50 off)

 - Copy of list of attendees who opted in to being contacted by sponsors

 - Must be a registered charitable non-profit organization that supports the IT community

 - Expected to advertize the event to your mailing list/members

[ ]  Selecting this option

### Sponsor Information

**Sponsor Contact Name:** Click or tap here to enter text. **Phone:** Click or tap here to enter text.

**Company Name:** Click or tap here to enter text. **Company Website:** Click or tap here to enter text.

**Company Address:** Click or tap here to enter text. **Contact Email:** Click or tap here to enter text.

**Company Size:** Click or tap here to enter text. **Products or services featured:** Click or tap here to enter text.

**Company Description (maximum of 100 words):**

Click or tap here to enter text.

By signing this application, you agree to become a Corporate Sponsor with the MACC 2023 conference.

**Signature Date:** Click or tap to enter a date.

**Your Full Name:** Click or tap here to enter text.

**Please contact us with any questions at** info@midwestacc.com **or to Youssef Haddad at (612)791-5544**