# Midwest Architecture Community Collaboration (MACC) 2024 Sponsorship Form

The 2024 MACC Conference will be held on November 7, 2024 at the DoubleTree by Hilton Minneapolis - Park Place.

This year’s theme, **“Architecting for AI: A New Paradigm in Business Value”** explores how AI is transforming the enterprise to create business value. The conference will feature keynote presentations from industry leaders, a dynamic panel presentation, and five breakout sessions:

1. **Creating Business Value by Architecting for AI**
2. **Creating Business Value at the Intersection of AI and Security**
3. **Creating Business Value at the Intersection of AI and Technology**
4. **Creating Business Value at the Intersection of AI and Data**
5. **Creating Business Value at the Intersection of AI and the Cloud**

If you're interested in becoming a MACC 2024 Sponsor, please fill out this form and submit to: [info@midwestacc.com](mailto:info@midwestacc.com).

**SPONSORSHIP LEVELS:**

**DIAMOND SPONSOR | $7,500 | 3 available**

* Industry exclusive, limited availability
* 5-min. company introduction before keynote speaker and keynote speaker   
  introduction (2 available) or
* 5-min. company introduction before roundtable and presenter introductions
* Exhibit booth with premiere placement
* Special signage at the conference
* Logo on marketing materials
* Logo and 100-word description on MACC website with link to your website
* Five complimentary registrations ($1,250 value)
* Attendee list (those who opt-in during registration) delivered post event

Select this option

**PLATINUM SPONSOR | $5,000 | 4 available**

* Industry exclusive, limited availability
* Host breakfast, lunch, breaks, or happy hour
* Exhibit booth with premiere placement
* Special signage during networking and registration
* Logo on marketing materials
* Logo on MACC website with link to your website
* Three complimentary registrations ($750 value)
* Two additional registrations available at a 50% discount
* Attendee list (those who opt-in during registration) delivered post event

Select this option

**GOLD SPONSOR | $2,500 | 5 available**

* Industry exclusive, limited availability
* Exhibit booth
* Special signage during networking and registration
* Logo on conference marketing materials
* Logo on MACC website with link to your website
* Two complimentary registrations ($500 value)
* Attendee list (those who opt-in during registration) delivered post event

Select a track:

Creating Business Value by Architecting for AI

Creating Business Value at the Intersection of AI and Security

Creating Business Value at the Intersection of AI and Technology

Creating Business Value at the Intersection of AI and Data

Creating Business Value at the Intersection of AI and the Cloud

Interested in sponsoring a track AND presenting?

* All speakers must be approved by MACC board
* Speaker applications due by August 30, 2024
* Visit [www.midwestacc.com](http://www.midwestacc.com) for details

**SILVER SPONSOR | (2 types)**

**Exhibit Sponsor | $1,500 | 12 available**

* Exhibit booth
* Logo on marketing materials
* Logo on MACC website with link to your website
* Two complimentary registrations ($500 value)

Select this option

**Advertising Sponsor | $500 | unlimited availability**

* Logo on marketing materials
* Logo on MACC website with link to your website

Select this option

### Sponsor Information

**Contact Name (for next steps and conference details):** Click or tap here to enter text.

**Company Name:** Click or tap here to enter text.

**Website (where to link to from our website):** Click or tap here to enter text.

**Contact Phone:** Click or tap here to enter text.

**Contact Email:** Click or tap here to enter text.

**Company Description (for Diamond Sponsors - what to put on our website, maximum of 100 words):**

Click or tap here to enter text.

**Tell us how you prefer to pay (credit card, PO, invoice, etc.):**

Click or tap here to enter text.

**Signature Date:** Click or tap to enter a date.

**Your Full Name:** Click or tap here to enter text.

**Please contact us with any questions at** [info@midwestacc.com](mailto:info@midwestacc.com) **or to Youssef Haddad at (612)791-5544**