# Midwest Architecture Community Collaboration (MACC) 2024 Sponsorship Form

The 2024 MACC Conference will be held on November 7, 2024 at the DoubleTree by Hilton Minneapolis - Park Place.

This year’s theme, **“Architecting for AI: A New Paradigm in Business Value”** explores how AI is transforming the enterprise to create business value. The conference will feature keynote presentations from industry leaders, a dynamic panel presentation, and five breakout sessions:

1. **Creating Business Value by Architecting for AI**
2. **Creating Business Value at the Intersection of AI and Security**
3. **Creating Business Value at the Intersection of AI and Technology**
4. **Creating Business Value at the Intersection of AI and Data**
5. **Creating Business Value at the Intersection of AI and the Cloud**

If you're interested in becoming a MACC 2024 Sponsor, please fill out this form and submit to: info@midwestacc.com.

**SPONSORSHIP LEVELS:**

**DIAMOND SPONSOR | $7,500 | 3 available**

* Industry exclusive, limited availability
* 5-min. company introduction before keynote speaker and keynote speaker
introduction (2 available) or
* 5-min. company introduction before roundtable and presenter introductions
* Exhibit booth with premiere placement
* Special signage at the conference
* Logo on marketing materials
* Logo and 100-word description on MACC website with link to your website
* Five complimentary registrations ($1,250 value)
* Attendee list (those who opt-in during registration) delivered post event

[ ]  Select this option

**PLATINUM SPONSOR | $5,000 | 4 available**

* Industry exclusive, limited availability
* Host breakfast, lunch, breaks, or happy hour
* Exhibit booth with premiere placement
* Special signage during networking and registration
* Logo on marketing materials
* Logo on MACC website with link to your website
* Three complimentary registrations ($750 value)
* Two additional registrations available at a 50% discount
* Attendee list (those who opt-in during registration) delivered post event

[ ]  Select this option

**GOLD SPONSOR | $2,500 | 5 available**

* Industry exclusive, limited availability
* Exhibit booth
* Special signage during networking and registration
* Logo on conference marketing materials
* Logo on MACC website with link to your website
* Two complimentary registrations ($500 value)
* Attendee list (those who opt-in during registration) delivered post event

Select a track:

[ ]  Creating Business Value by Architecting for AI

[ ]  Creating Business Value at the Intersection of AI and Security

[ ]  Creating Business Value at the Intersection of AI and Technology

[ ]  Creating Business Value at the Intersection of AI and Data

[ ]  Creating Business Value at the Intersection of AI and the Cloud

Interested in sponsoring a track AND presenting?

* All speakers must be approved by MACC board
* Speaker applications due by August 30, 2024
* Visit [www.midwestacc.com](http://www.midwestacc.com) for details

**SILVER SPONSOR | (2 types)**

**Exhibit Sponsor | $1,500 | 12 available**

* Exhibit booth
* Logo on marketing materials
* Logo on MACC website with link to your website
* Two complimentary registrations ($500 value)

[ ]  Select this option

**Advertising Sponsor | $500 | unlimited availability**

* Logo on marketing materials
* Logo on MACC website with link to your website

[ ]  Select this option

### Sponsor Information

**Contact Name (for next steps and conference details):** Click or tap here to enter text.

**Company Name:** Click or tap here to enter text.

**Website (where to link to from our website):** Click or tap here to enter text.

**Contact Phone:** Click or tap here to enter text.

**Contact Email:** Click or tap here to enter text.

**Company Description (for Diamond Sponsors - what to put on our website, maximum of 100 words):**

Click or tap here to enter text.

**Tell us how you prefer to pay (credit card, PO, invoice, etc.):**

Click or tap here to enter text.

**Signature Date:** Click or tap to enter a date.

**Your Full Name:** Click or tap here to enter text.

**Please contact us with any questions at** info@midwestacc.com **or to Youssef Haddad at (612)791-5544**